



Economic Impact of the Horse Industry

IN THE USA

2023

Total Value
Added to the
Economy:

\$177 billion



Total
Employment Impact:

2.2 million jobs

Salaries, Wages &
Benefits:

\$122 billion



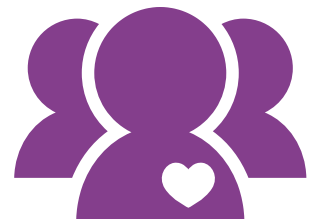
62%

of horse owners own
or lease property



6.65 million

horses in the United States



2 million
Industry Volunteers

12.5 million

acres of land owned or
leased for horse-related
purposes in the U.S.

Top 3 States:

#1

TX

#2

CA

#3

FL



ECONOMIC IMPACT
**THE RACING
SECTOR**

Supports
491,232 total jobs

Racing Sector
Total Economic
Impact of:
**\$36.4
billion**

Adds **\$16 billion**
in direct value to
the state economy.



ECONOMIC IMPACT
**THE RECREATION
SECTOR**

Supports
466,969 total jobs

Recreation Sector
Total Economic
Impact of:
**\$36.7
billion**

Adds **\$14.5 billion**
in direct value to the
state economy.

ECONOMIC IMPACT
**THE COMPETITION
SECTOR**

Supports
486,820 total jobs

Adds **\$15.6 billion**
in direct value to the
state economy.



Competition Sector
Total Economic
Impact of:
**\$37.3
billion**

ECONOMIC IMPACT
**TRADITIONAL WORK
HORSES**

Supports
86,223 total jobs

Adds **\$2.6 billion**
in direct value to
the state economy.



Tradition Work
Horses
Total Economic
Impact of:
**\$6.4
billion**

ECONOMIC IMPACT
**EQUINE ASSISTED
SERVICES**

Supports
14,971 total jobs

Adds **\$810 million**
in direct value to the
state economy.

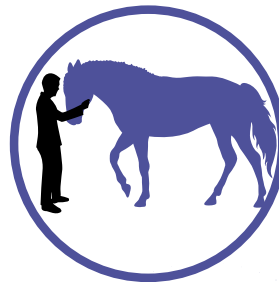


Equine Assisted
Services
Total Economic
Impact of:
**\$921
million**

ECONOMIC IMPACT
**EQUINE RESCUES
& SANCTUARIES**

Supports
4,681 total jobs

Adds **\$139 million**
in direct value to
the state economy.



Equine Rescue
& Sanctuary
Total Economic
Impact of:
**\$325
million**

