American Horse Council's Conference and National Issues Forum

Virtual Conference October 26-28, 2020

(Washington, DC; August 24, 2020)- The American Horse Council is pleased to announce the tentative program for its' October 26-28, 2020 Virtual Conference as follows:

Monday October 26th – Free and open to anyone to listen in- registration required

11:00 AM ET Recreation Trails & Land Use Committee

1:00 PM ET Racing Advisory Committee
3:00 PM ET Health & Regulatory Committee
5:00 PM ET Equine Welfare Committee

7:00 PM ET Marketing Alliance - Time to Ride Program Update

Tuesday October 27th- Free and open to anyone to listen in – registration required

11:00 AM ET Shows & Competition Committee

1:00 PM ET United Horse Coalition & Equine Welfare Data Collective

Guest Speakers: Retired Racehorse Project - Jen Roytz

Heart of Phoenix/Appalachian Trainer Face Off -Tinia Creamer

Wednesday October 28th – Paid registration required

11:00 AM ET Legislative Update & Overview of AHC Initiatives

1:00 PM ET Guest Speaker - Crisis Management - Davis Fuscus of Xenophon Strategies

2:00 PM ET Guest Speakers- Dude Ranch Association members on outdoor riding destinations -

Russell True of the White Stallion Ranch and Cheri Amos-Helmicki of the Bar Lazy J

Guest Ranch

3:00 PM ET Guest Speaker – Dr. Victoria Lac of the Herd Institute

Diversity, Equality, and Inclusion

5:00 PM ET Awards Cocktail Party honoring Rolapp, Hickey and Van Ness Award Winners

The AHC is known for convening the equine industry's visionaries and leaders in an intimate three days of informative and innovative discussion on some of the most relevant challenges and initiatives facing the industry. Attendees get to participate in discussions that help shape the industry and optimize existing and emerging legislative and regulatory issues.

Registration will open on or around September 1, 2020 and video conference logistics will be sent to registered participants along with committee meeting agendas and bios for guest speakers.

AHC will hold its 2021 meeting June 6-9 at The Le Meridien in downtown Denver, CO.

Contact AHC President at jbroadway@horsecouncil.org for more information.

About the American Horse Council

As the national association representing all segments of the horse industry in Washington, D.C., the American Horse Council works daily to represent equine interests and opportunities. Organized in 1969, the AHC promotes and protects the industry by communicating with Congress, federal agencies, the media and the industry on behalf of all horse related interests each and every day. The AHC is member supported by individuals and organizations representing virtually every facet of the horse world from owners, breeders, veterinarians, farriers, breed registries and horsemen's associations to horse shows, race tracks, rodeos, commercial suppliers and state horse councils.